



We are hiring!



Title: Digital Content Director

The Arizona House Democratic Caucus seeks a talented, skilled and hardworking team player to serve as Digital Content Director. We're looking for someone who is hungry, excited, bold, experimental, and who will create content that breaks through the noise and aggressively get our message out across platforms.

Position Description:

The Digital Content Director also serves as Deputy Communications Director and provides deliverables and strategic guidance to elected officials, the Chief of Staff, and Communications Director regarding external and internal messaging and media to promote the work of the Arizona House Democrats. Applicants must have strong multi-media storytelling capabilities (video, photography, and graphic design), writing and social media skills, as well as the ability to plan and staff press conferences and other events. The ideal candidate will be proactive, creative, and will work well in a demanding and fast-paced, collaborative environment, identifying media opportunities, and helping grow the Caucus' media footprint.

Duties and Responsibilities:

- Work with Communications Director to develop and implement weekly and long-term strategic communications plans, strategic messaging around specific legislation, and our digital strategy.
- Conceptualize and produce high-quality deliverables, including strong vertical videos, that exhibit a strong visual style, graphic design, and video editing.
- Monitor legislative committees for messaging and earned media opportunities.
- Monitor national and local media coverage of legislation and politics.
- Manage and help grow traffic on social media channels and website.
- Act as media liaison between members of the Caucus and members of the press.
- Search out and embrace new technology and best practices to promote innovative and engaging Caucus communications.
- Develop and maintain working relationships with press. Respond to media inquiries.
- Draft accurate and compelling press releases and media alerts.
- Draft or edit op-eds on behalf of members.
- Organize and coordinate press conferences and media events, community/stakeholder meetings and townhalls.
- Draft accurate and compelling talking points on key issues and legislation.
- Track social media and traditional media analytics and generate analysis.
- Brief members of the public on legislative process and impact of potential legislation.

Preferred Qualifications:

- Minimum of 3 or more years of communications experience.
- 1-3 years of experience working with high-profile public officials.
- Understanding of and experience with digital and social media channels.
- Knowledge of Arizona and local political landscape.
- Spanish speaking a plus.

Compensation:

Salary is commensurate with experience. Benefits include health, dental, vision and retirement.

To Apply:

Please submit a cover letter, resume, and three references to rsherwood@azleg.gov by December 12, 2025. Please include "Digital Content Director Candidate, YOUR NAME" in the subject line. For questions, please call 602-926-5848.